Needs Edits - Syntax and Arrangement

Dear Ms. Smith,

My experience developing brands makes me a suitable candidate for the available web marketing position. I possess brand marketing and designing practical user experiences for the web.

For several years at my position at World Charmers, I cultivated experience developing one-onone relationships with clients to gain a sense of their needs. I implemented a new marketing campaign, which made their brand stand out from the crowd and get noticed.

Starting my own small business for web development has taught me not only about the creative process but how to be the accountant, public relations manager and most importantly a leader. I instinctually have an innovative and stylish design sense and have a passion for technology, consistently developing my web skills.

I also have a bachelor's degree in art. Recently, I finished a professional certificate in project management. I am a detailed oriented multitasker with a good work ethic. I enjoy working well with others and in teams. My experience also includes writing and editing. If given this opportunity, I would work hard to showcase your brand, while adding my own spin.

I love that the destination maternity brand is constantly recognizing the needs of their consumer and growing which is why I would like to join the team. It would be my pleasure to have an opportunity for a more personal discussion about my skills and how they can help your corporation to achieve its goals. Please feel free to contact me at your convenience.

Best wishes,

Raquel Rivers

Edited Version - Corrected Syntax and Arrangement

Dear Ms. Smith,

I am writing to express my interest in the web marketing position at Destination Maternity. My extensive experience in developing brands and designing user experiences for the web, coupled with my strong academic background, make me a suitable candidate for this position.

<u>During my time at World Charmers, I honed my skills in cultivating one-on-one relationships</u> with clients to gain a sense of their requirements. I spearheaded a successful marketing campaign that elevated their brand and increased visibility in the market.

As the founder of my own web development business, I have gained valuable insights into the creative process and the various roles involved in running a business, including accounting, public relations and leadership. My innate sense of innovative and stylish design sense, coupled with a passion for technology, drives me to continuously enhance my web development skills.

In addition to my practical experience, I possess a bachelor's degree in art and have recently completed a professional certificate in project management. I am a detail-oriented multitasker with a strong work ethic, capable of working effectively both independently and as part of a team. My background also includes writing and editing, further enhancing my skill set.

 $I_{\underbrace{am\ impressed\ with}}\ the\ \underline{way\ Destination\ \underline{Maternity\ acknowledges}}\ the\ ne\underline{cessities}\ of\ their}\ consumer_{\underline{S}}\ and\ \underline{continues\ to\ grow}.\ I_{\underbrace{would\ be\ delighted}}\ to\ have\ an\ opportunity\ for\ a\ more$ personal discussion about my skills and how they can benefit your corporation. Please feel free to contact me at your convenience.

Best Regards,

Raquel Rivers

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